

NICK ALMQUIST is a self-taught designer and design-director. He lives in Oakland, California.

portfolio nickalmquist.net
contact nalmquist@gmail.com

EDUCATION

2012 Werkplaats Typografie Summer School

2010 University of California, Berkeley
BA, Art Practice
Graduated with Distinction

EXPERTISE

Design and direction for brand systems, print, web, environments, publications and pitches. Typography, layouts, mockups, press checks, light copywriting and digital photography.

Adobe Ps, Ai, Id, Pr, Ae, Sketch, Zepplin, CADtools, light HTML / CSS / Liquid. Shopify, Wordpress, Squarespace.

Resume

Q1 2020

BAGGU

Head of Brand Aug 2018—Present
Art Director May 2018—Aug 2018
Senior Designer May 2017—May 2018

I currently lead a team of four at BAGGU, delivering design across multiple brand touchpoints—from marketing campaigns and ecom web design, to packaging, physical experiences and sales collateral.

Some of our current projects include: design direction for a new flagship store in Manhattan, opening summer 2020; fixture, packaging and UI design for an upcoming vending machine program; and an ongoing effort to better define our brand strategy, positioning, and core graphic language.

Past projects include: a ground-up redesign of our retail and wholesale ecom sites, developed by Human NYC; a complete redesign of our packaging program, a complete redesign of our digital marketing materials; and SUPERBAGGU, a concept corner grocery pop-up hosted by both West Coast Craft and POKETO's DTLA Project Space.

FREELANCE DESIGN

2013—Present

Current projects include a brand identity, website and collateral suite for SOFT STUDIO—a bay area landscape architecture practice.

Select previous clients include Cirque Colors, Compass, Lucky Peach Magazine, Rapt Studio, Southern Exposure, Two, UC Berkeley College of Environmental Design.

RAPT STUDIO

Designer 2015—2016

At Rapt Studio I led graphic design on multiple concurrent projects—delivering everything from brand identities and print collateral to corporate artwork, environmental graphics, signage programs and web design. Additionally, I led client presentations on a regular basis, and directed junior designers on larger projects. Major clients included Github, J.Dawgs, LinkedIn, Stripe and Twitch.

FUTUREFARMERS

Designer in Residence 2013—2014

As a design resident I collaborated on various projects, including an exhibition catalog for the Broad Museum at the University of Michigan, a poster series for a public art commission in Oslo, and graphic design for various performances and exhibitions.

MENDEDESIGN

Designer 2013

At MendeDesign I worked on projects spanning brand identities, websites, environmental graphics and print collateral. Major clients included Samsung, SFMOMA, Harper Collins, Public Bikes, and WRNS Studio.